Olympian City - Let's Get Movin'! Kung Fu Panda (02/2015)

Plastrons built a Kung Fu Panda's wonderland where shoppers could take pictures, talking & interacting with computerized Kung Fu Panda, enjoying peaceful moment in animation museum and gallery and playing interactive game. Shoppers could also join the exciting mascot parade dances throughout the mall. **This event has won a "Experiential Marketing Brilliance Awards 2015" in category of "The best licensing event".**

https://www.youtube.com/watch?v=WFakiiAF_tE

Olympian City - Let's Get Movin'! Kung Fu Panda (02/2015)

Talking to Ah Po

Schim Schimmel

Parade

Interactive game

Schim Schimmel
Seminar @ CityU

Interactive game

Parade

Parade

Olympian City - Let's Get Movin'! Kung Fu Panda (02/2015)

Viral Video

功夫熊貓下戰書! 邊個敢接?
https://www.youtube.com/watch?time_continue=18&v=iSMs0VOsH30&feature=emb_logo

功夫熊貓 vs 十五連勝拳擊手「神奇小子」曹星如
https://www.youtube.com/watch?time_continue=18&v=iSMs0VOsH30&feature=emb_logo

「神奇小子」蘇樺偉竟然敢接功夫熊貓封戰書?
https://www.youtube.com/watch?v=qSoiI-rKEhY&feature=emb_logo

功夫熊貓同歐陽若曦喺大清水鬥車? 仲一齊衝線?
https://www.youtube.com/watch?v=b3i7xZ-vCoU

【終極挑戰】功夫熊貓 1 on 1 決戰體育新聞王子伍家謙！
https://www.youtube.com/watch?v=lkaLNnZF4JY

Olympian City - Let's Get Movin'! Kung Fu Panda (02/2015)

News Clippings